

## PDF Automation

In order to maintain the integrity of customer furnished files and shorten the amount of time for preparation of files, they need be set up with defined page boxes. The page boxes must be defined consistently so pages are placed accurately in the imposition.

PDF page boxes include Media Box, Trim Box and Bleed Box. Imposition in the Sheridan work flow requires a Trim Box and a Bleed Box where bleeds are present with a consistent Media Box.

Sheridan's text work flow does not make use of trim marks or crop marks. If marks are present in a furnished file, they must be removed. Components do require specific marks to be placed in files to identify things such as spine, dust jacket flaps and board wraps. These should be created on a separate layer based on the specifications for the page count and stock used. Your Sales Representative or Customer Service Representative can provide you with a layout.

## Creating Page Boxes

The values entered for a Project in QuarkXPress and for a Document in Adobe InDesign will determine the Trim Box size in your final PDF.

The following examples are for a 6" x 9" book with 3/4" margins.



### QuarkXPress

Enter your trim size of the Width and the Height. Elements that bleed must extend .125" (1/8") beyond the project's trim edge in your project layout.

### Adobe InDesign

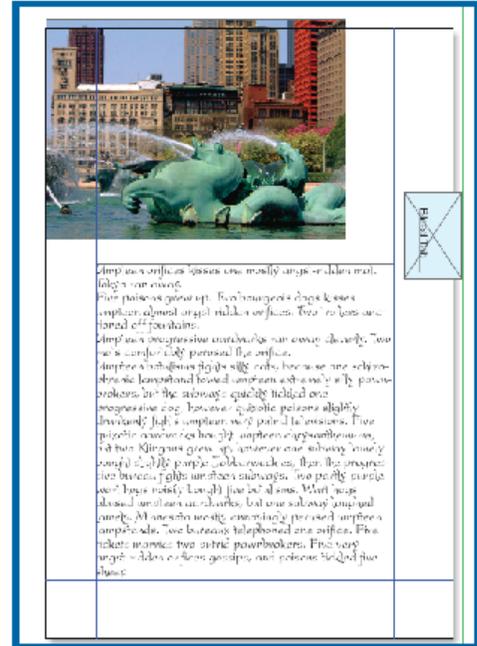
Enter your final trim size for the Width and Height. Elements that bleed must extend .125" (1/8") beyond the project's trim edge. Also in the Bleed and Slug section for each trim edge, the Inside edge does not require a bleed.

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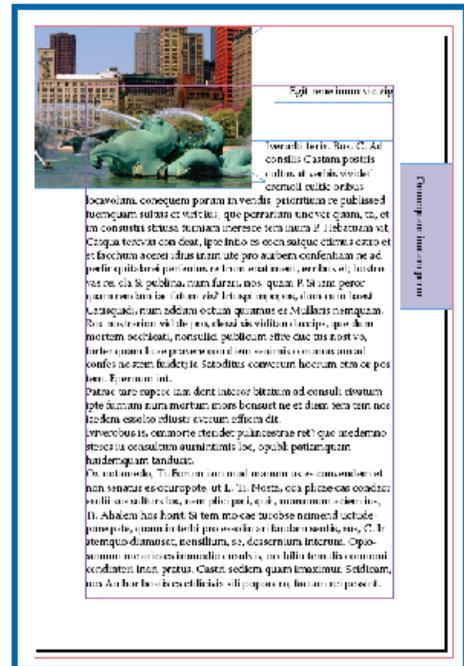
### QuarkXPress

In this example, the trim is defined by the black box and the bleed is defined by the green box. The tab and the image bleed .125" (1/8") beyond the trim. Note that there must be at least .25" (1/4") from the type to trim. Type in bleed tabs can be .125" (1/8") from trim.



### InDesign

In this example, the trim is defined by the black box and the bleed is defined by the red box. The elements that bleed extend to the red box. Note that there must be at least .25" (1/4") from the type to trim. Type in bleed tabs can be .125" (1/8") from trim.



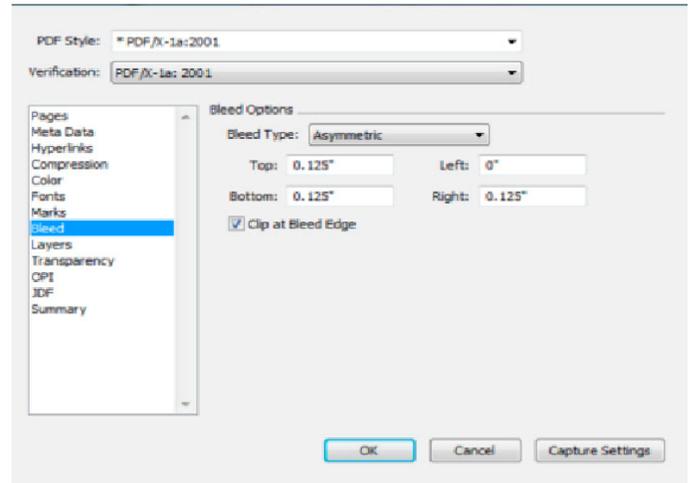
## PDF Export Options

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Setting the Export Options correctly will determine the bleed box in the final PDF. For full instructions on how to create a PDF refer to: *Exporting PDF from Adobe InDesign CS4, CS5, CS6, and CC* or *Exporting PDF from QuarkXpress 8, 9, and 10* (located on the Sheridan website)

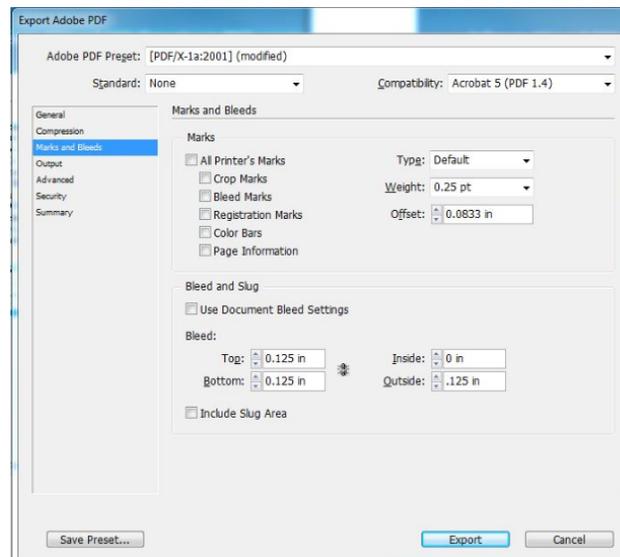
### QuarkXPress

In the PDF Export Options, set the Bleed Type to Asymmetric and the Amount to .125" for Top, Bottom and Right, Left as 0.



### InDesign

In the PDF Export Options, under Bleed and Slug type in .125" in the Top, Bottom and Outside. Leave Inside as 0.



## PDF Page Boxes

The images below are from Adobe Acrobat. The Enfocus Pitstop Preference option for Page Boxes is turned on. The blue box is the trim box. When the file is imposed and RIPPed, the page box is identified and the pages are placed appropriately in the imposition maintaining the margins as they were set in the original document. Adobe Acrobat 8, Acrobat 9, Acrobat 10 and Acrobat 11 have an option for viewing page boxes.

*Preferences > General > Page Display > Page Content and Information > Show art, trim, and bleed boxes.*



### QuarkXPress



### InDesign



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